

2025 Taiwan Cultural Development Support Project Summary

Project	Content	Supported Unit	Amount (US\$)
Short Film Series on Chinese Cultural History	In collaboration with USTV, we produced the animated series “When an anchorman meets historical figures,” a program designed to promote Chinese ethics and moral values through engaging storytelling. In 2025, three episodes were completed, each highlighting a prominent historical figure - Zhao Yun, Wang Yangming and Mulan. The series is currently available on the official websites and YouTube channels of both the ASE Cultural and Educational Foundation and USTV, where it has garnered a total of 107,087 views.	ASE Cultural and Educational Foundation	20,083
Short Film Series on the History of Western Art	In partnership with USTV, we produced “A Fantastic Journey Through Western Art,” a series of short biographical films that depict Leonardo da Vinci’s role in revolutionizing both the technologies of his time and the boundaries of art. The videos were released on the official websites, Facebook pages, and YouTube channels of the ASE Cultural and Educational Foundation and USTV, with a total of 23,099 views.	ASE Cultural and Educational Foundation	11,476
Taiwan Arts and Culture Map	We collaborated with CommonWealth Magazine’s “Smiling Taiwan” to launch an arts and culture map,	ASE Cultural and Educational Foundation	54,192

	documenting Taiwan's cultural assets through short videos and feature articles that introduced local cultural landmarks. In 2025, 2 features covering Changhua and Yunlin were completed, with approximately 120,000 views in total.		
Sponsorship of 2025 Nuit Blanche Taipei	We sponsored the Taipei City Government's "2025 Nuit Blanche Taipei," an event held in the Yuanshan area from November 1 to November 2, 2025. The event showcased installation art, performances, and interactive works for public enjoyment. It attracted approximately 500,000 visitors.	ASE Cultural and Educational Foundation	9,563
Sponsorship of NTU's Music Camp	We sponsored the NTU Pop Music Club's five-day music camp, which was held from July 28 to August 1, 2025. The event attracted 200 participants.	ASE Cultural and Educational Foundation	4,782
National Theater and Concert Hall Senior Engagement Program	Sponsored the 2025 NTCH Senior Program, including : 1. Crossroads Theatre: Bridging Generations: This initiative brought together young people and seniors through theatrical performances, fostering meaningful conversations and enriching intergenerational exchange. A total of 716 participants joined the program. 2. Arts Go: A total of 24 events were organized including "Love Letters to Myself," "Night Never Gets Darker," and Dementia-Friendly Workshops with a record of 1,019 attendances. 3. Five outreach workshops	ASE. ASE Cultural and Educational Foundation	15,939

	were held at ASE's Chungli, Changhua and Kaohsiung sites. These workshops employed dance, drama, and auditory engagement to facilitate interactions between seniors and children through the arts.		
Sponsorship of Wiener Johann Strauss Orchester New Year Concert	We sponsored the Wiener Johann Strauss Orchester New Year Concert, held at the National Concert Hall in Taipei on December 28, 2025, with 2,000 attendees.	ASE. ASE Cultural and Educational Foundation	15,939
ASE Charity Concert	Hosted a charity concert on October 26, 2025 featuring the Hormone Band. With 600 participants, donations from the public were matched by the ASE Cultural and Educational Foundation and distributed to 14 Charitable organizations.	ASE. ASE Cultural and Educational Foundation	81,543
Taichung Zhongshan Hall Revitalization	Sponsored a series of cultural events at Taichung Zhongshan Hall which featured top local performing arts groups, engaging 5,339 participants	SPIL. ASE Cultural and Educational Foundation	9,563
Sponsorship of Changhua City Office Arts and Cultural Events	We sponsored seven arts and cultural events organized by the Changhua City Office to attract public participation in arts and culture, and deepen local cultural development and arts promotion. The events drew 14,756 participants in total.	SPIL. ASE Cultural and Educational Foundation	31,878
Sponsorship of the Taichung Lantern Festival	We sponsored the Taichung Tourism and Travel Bureau's Central Taiwan Lantern Festival, held at Taichung Central Park from February 8 to February 23, 2025, to boost local tourism and cultural development. The festival attracted approximately 5,000,000	SPIL. ASE Cultural and Educational Foundation	9,563

	visitors.		
Project 'Library of Love'	The 'Library of Love' initiative supported rural education through the donation of 20 boxes of books to Yuying Elementary School in Nantou County, 10 boxes to Zundu Elementary School in Taichung City, and 10 boxes to Chaohxing Elementary School in Changhua County. To foster students' passion for reading and scientific discovery, six themed events were held, including parent-child reading sessions, meet the author gatherings, and the interactive science activities. These activities helped foster children's passion for reading and science, engaging a total of 636 participants.	USI. ASE Cultural and Educational Foundation	15,939
Cloud Gate Dance Theatre Annual Tour Sponsorship Program	In 2025, we proudly sponsored the Cloud Gate Dance Theatre's annual tour, which took place from October 23 to November 16 across nine locations in Taiwan. This initiative aimed to promote the performing arts and enrich cultural life by inviting ASE suppliers and employees' families to attend the performances. Through this sponsorship, we helped foster a deeper appreciation for the arts within the corporate community and supported the development of Taiwan's cultural landscape. The tour attracted a total audience of 11,110 people.	USI. ASE Cultural and Educational Foundation	31,878
Tsaotun Straw Craft Festival – Ming Hwa Yuan Performance	Sponsored a special performance by the renowned Ming Hwa Yuan Arts & Cultural Group during	USI. ASE Cultural and Educational Foundation	27,096

	the Tsaotun Straw Craft Cultural Festival. The event took place on November 22, 2025, at Zhongshan Park in Tsaotun, Nantou, offering the public a free opportunity to enjoy the rich heritage of Taiwanese opera. The performance drew an audience of 2,200, celebrating the fusion of local craftsmanship and performing arts in a vibrant cultural setting.		
Sponsorship of Kaohsiung City Arts and Cultural Events	We sponsored the “2025 Kaohsiung Music and Arts Co-creation: Art in Motion,” a series of events integrating international culture, local art, and diverse creative works to promote cultural sustainability. Approximately 300,000 people participated.	ASE Holdings. The Chang Yao Hong-Ying Social Welfare and Charity Foundation	95,633
Sponsorship of Kaohsiung City New Year’s Eve Party	We sponsored the Kaohsiung 2025 New Year’s Eve party. Approximately 300,000 people attended.	ASE Holdings.	95,633
Production of the Documentary Film <i>Guardians of Our Planet</i>	We sponsored EBC’s production of the documentary film, <i>Guardians of Our Planet</i> , the first Taiwanese nature documentary to span both the Antarctic and the Arctic. The film features exclusive footage of polar bears hunting reindeer, as well as the ecological disruptions impacting both continents. The documentary grossed NT\$9,300,000 in 2025.	ASE Social Enterprise and ASE Environmental Protection and Sustainability Foundation	159,388
Wild Taipei Documentary Production	ASE Social Enterprise funded the production of Wild Taipei, an educational documentary created by f/Lash Productions. The film highlights 20 animal species	ASE Social Enterprise	191,265

	living in Taipei's urban environment, focusing on their survival challenges. Its goal is to raise public awareness about wildlife conservation and environmental protection in city settings.		
Total			881,353